



Sponsorship & Exhibitor Prospectus

A Premier Continuing Education &
Networking Experience for Dental Professionals

Saturday, October 17, 2026
Hotel AKA Alexandria

Hosted by the
Northern Virginia Dental Society (NVDS) and
District of Columbia Dental Society (DCDS)

Event Overview

Tooth Talks: The Mid-Atlantic Dental Meeting is a new, one-day continuing education and networking program for dentists and team members in Northern Virginia and Washington, DC. The program features a nationally known keynote speaker, moderated panels, structured sponsor engagement periods, a competitive networking experience, and a closing reception.

- Date: **Saturday, October 17, 2026**
- Times: **8:30 AM-5:30 PM**
- Location: **Hotel AKA Alexandria**
- Audience: 150 dentists from Northern Virginia and Washington, DC
- Format: CE program, luncheon, competitions, sponsor engagement, reception

This joint NVDS and DCDS event is designed to provide sponsors with meaningful visibility and engagement with a highly targeted, professionally engaged dental audience.

Key Reasons to Sponsor

Tooth Talks: The Mid-Atlantic Dental Meeting is a new and unique event that brings together two highly engaged local dental communities for a full day of continuing education and networking, creating a rare opportunity for exhibitors and sponsors.

A Joint Regional Audience: This is one of the few events that intentionally brings together dentists from Northern Virginia and Washington, DC in one room. Sponsors benefit from broader regional exposure without duplicating outreach efforts across separate events.

A New, High-Visibility Event: As a new flagship program, the program offers sponsors early-mover visibility and strong brand association with a fresh professional experience. Early sponsors will be positioned as founding partners of a program designed to grow year over year.

Dentist Audience: Attendees will be primarily practicing dentists, creating a focused environment for meaningful conversations with decision makers who influence purchasing, referrals, and practice operations.

Built-In Sponsor Engagement: The agenda intentionally includes engagement periods with exhibitors and sponsors, extended lunchtime, and a closing reception. Sponsors are integrated into the attendee experience, rather than relegated to the periphery.

Affiliation with Trusted Dental Societies: Sponsorship aligns your brand with NVDS and DCDS, two established professional societies serving dentists in the region. This association reinforces credibility, trust, and long-term relationship-building within the dental community.

Table Exhibitor

Fee: \$1,000 - Limit to 10 Exhibitors

Make meaningful, face-to-face connections with highly engaged dentists throughout the day.

The Table Exhibitor package offers sustained visibility and direct access to attendees during high-traffic moments, making it an ideal option for companies seeking relationship-driven engagement.

Sponsorship Includes:

- Two complimentary meeting registrations, including complimentary breakfast and lunch
- One dedicated exhibitor table in the designated sponsor area
- Exhibitor recognition on the event webpage and in event emails
- Logo placement on event e-blasts sent to all NVDS and DCDS members
- Access to attendees during registration, breaks, lunch, and scheduled sponsor engagement periods

Pen Sponsor (Exclusive)

Fee: \$1,000

Put your brand in every attendee's hand. As the exclusive Pen Sponsor, your branded pens will be placed in attendee materials and used throughout the day.

Sponsorship Includes:

- Branded pens provided to all attendees
- One social media mention recognizing your sponsorship
- Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage)

Pens must be approved by NVDS and DCDS prior to production. Pens should be co-branded with event name, space permitting.

T-Shirt Sponsor (Exclusive)

Fee Options:

1. \$5,000 if Societies manage ordering and production
2. \$3,000 if sponsoring company manages ordering and production per specifications

Turn attendees into walking brand ambassadors. As the exclusive T-Shirt Sponsor, your logo and the event logo will appear on official event shirts worn by attendees.

Sponsorship Includes:

- Logo placement on official event t-shirts (placement and size per Society specifications)
- One social media mention recognizing your sponsorship
- Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage)

Artwork, shirt quality, and final proofs are subject to approval. T-shirts should be co-branded with event name and DCDS/NVDS logos as event organizers.

Conference Bag (Exclusive)

Fee: \$1,500

Put your brand in every attendee's hand from the moment they arrive. As the exclusive Conference Bag Sponsor, your company logo will appear alongside the event logo on the official event bag distributed to all attendees. This practical, high-visibility item ensures your brand is seen throughout the day and long after the event concludes.

Sponsorship Includes:

- Co-branded conference bag featuring your company logo and the event logo (per specifications)
- Sponsor provides and manages production of bags in accordance with branding guidelines
- Distribution of bags to all registered attendees
- Logo recognition on event signage and sponsor slides
- One social media mention recognizing your sponsorship
- Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage)

All artwork and final proofs are subject to NVDS and DCDS approval prior to production. Conference bags should be co-branded with event name and DCDS/NVDS logos as event organizers.

Lanyard Sponsor (Exclusive)

Fee Options:

3. \$1,500 if Societies manage ordering and production
4. \$1,000 if sponsoring company manages ordering and production per specifications

Put your brand front and center of the new Tooth Talks event. As the exclusive Lanyard Sponsor, your company's name or logo will appear on high-quality lanyards worn by all attendees throughout the event.

Sponsorship Includes:

- Custom lanyards featuring your company name or logo
- Choice of lanyard color, font color, and logo treatment from available options
- One social media mention recognizing your sponsorship
- Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage)

Artwork and final proofs are subject to approval. Lanyards should be co-branded with event name and DCDS/NVDS logos as event organizers.

Raffle Prize

Fee: In-Kind Prize Contribution

Generate excitement and extend your visibility through a featured raffle prize. To enhance attendee engagement and create additional visibility, exhibitors and sponsors are encouraged to contribute a premium raffle prize (one item per company). Depending on the number of prizes received, winners may be announced throughout the day, providing participating companies with additional recognition.

Breakfast Sponsor (Exclusive)

Fee: \$3,000

Start the day with your brand front and center. As the exclusive Breakfast Sponsor, your company will be the first brand attendees see and associate with the day's experience, creating a positive first impression during a high-traffic networking moment.

Sponsorship Includes:

- Branding at breakfast service areas
- Logo recognition on event signage and sponsor slides
- One social media mention recognizing your sponsorship

Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage).

Lunch Sponsor (Exclusive)

Fee: \$13,000

Exclusive; Includes 30-Minute Sponsor Remarks

Own the room during the day's premier networking hour. As the exclusive Lunch Sponsor, your brand will be highlighted during the most highly attended meal of the day, with a dedicated opportunity to address the full audience.

Sponsorship Includes:

- Exclusive branding of the lunch hour with prominent onsite signage
- Thirty (30) minutes of sponsor remarks during lunch (time-limited and subject to approval)
- Logo recognition on event signage and sponsor slides
- One social media mention recognizing your sponsorship
- Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage)

All-Day Coffee Sponsor (Exclusive)

Fee: \$5,000

Fuel the day and keep your brand top of mind. As the exclusive All-Day Coffee Sponsor, your brand will be featured at beverage stations throughout the program.

Sponsorship Includes:

- Exclusive branding at all beverage stations throughout the day
- Logo recognition on event signage and sponsor slides
- One social media mention recognizing your sponsorship
- Exhibitor table and standard sponsor recognition (event webpage, emails, onsite signage)

Reception Sponsor (Exclusive)

Fee: \$12,000

Be the brand behind the event's signature experience. As the Reception Sponsor, your company will be integrated into the most social, high-energy portion of the program, where engagement, visibility, and memorable interactions are at their peak.

Sponsorship Includes:

- Active role in the competition awards ceremony
- Exclusive branding during the reception
- Sponsor logo featured on reception entry signage and event slides
- Opportunity to provide branded prizes for competition winners and/or raffle prizes
- Featured recognition in the reception reminder email, post-event recap, social media, and standard sponsor placements (event webpage, emails, onsite signage)

All artwork, signage placement, giveaways, and sponsor remarks are subject to approval and venue policies.

Exhibitor and Sponsor Terms & Conditions

- Upon submitting the registration form and payment, the signatory confirms understanding that exhibitor or sponsorship is subject to approval and confirmation by NVDS and DCDS.
- Cancellations made less than 60 days prior to a sponsored meeting are nonrefundable.
- Neither party is liable for cancellations or delays due to events beyond their control, including natural disasters, war, government action, or public health emergencies that render the event impracticable or impossible.
- Sponsorships and exhibitor tables may not be shared with another company.
- Confirmations will be sent by email.
- The Societies reserve the right to reject a sponsor or exhibitor for any reason.
- Acceptance of a sponsor or exhibitor does not constitute an endorsement by either Society.
- All sponsors, exhibitors, and advertisers are subject to approval.
- The Societies may refuse commercial support if it believes the organization or representative did not comply with all laws and regulations applicable to the manufacture, distribution, and sale of a product or service; has a conflict with or violates their bylaws or policy, or the ADA Code of Ethics; or is deemed offensive or abusive in nature.
- All terms in this prospectus are intended to be as comprehensive and accurate as possible but are subject to change at the discretion of the Societies.
- Exhibitor and sponsorship opportunities have limited availability and are offered on a first-come, first-serve basis, unless otherwise stated.

See next page.

Payment

Payment is required upon confirmation of participation.

Check and ACH payments are strongly preferred.

To reserve a sponsorship or exhibitor table, please complete the agreement and submit to:

DC Dental Society
2001 K Street, NW, 3rd Floor North
Washington, DC 20006
Phone: +1.202.367.1163
Fax: +1.202.367.2163
info@dcdental.org
www.dcdental.org

While all sponsor and exhibitor agreements and payments should be submitted to DCDS, you can also contact the NVDS with any questions.

Northern Virginia Dental Society
4330 Evergreen Ln, STE N
Annandale, VA 22030
703-642-5298
info@nvds.org
www.nvds.org

SEE NEXT PAGE FOR EXHIBITOR AND SPONSOR REGISTRATION FORM.

Exhibitor and Sponsor Registration Form

Company Name: _____

Primary Contact Name: _____

Title: _____

Email: _____

Phone: _____

Company Website: _____

Please select one option (availability is limited and first-come, first-serve unless otherwise stated):

Exhibitor

Table Exhibitor – \$1,000 (Limited to 10)

Sponsors

Lunch Sponsor – \$12,000

Reception Sponsor – \$12,000

All-Day Coffee Sponsor – \$5,000

T-Shirt Sponsor – \$5,000

Breakfast Sponsor – \$3,000

Afternoon Break Sponsor – \$2,500

Pen Sponsor – \$1,000

Lanyard (select one): Societies manage production \$1,500 Company manages production \$1,000

In-Kind Raffle Contribution (describe): _____

Terms & Conditions (Required)

By submitting this form and payment, the signatory confirms understanding and agreement to the following:

Sponsors and exhibitors are subject to approval and confirmation by NVDS and DCDS.

Acceptance of a sponsor or exhibitor does not constitute an endorsement by either Society.

Cancellations made less than 60 days prior to the meeting are nonrefundable.

No parties are liable for cancellations or delays due to events beyond their control, including natural disasters, war, government action, or emergencies that render the event impracticable or impossible.

Sponsorships and exhibitor tables may not be shared with another company.

The terms in the prospectus are subject to change at the discretion of the Societies.

The Societies reserve the right to reject a sponsor, exhibitor, or advertiser for any reason.

Registration is confirmed by email upon approval by NVDS and DCDS.

Authorized Signatory Name (please print): _____

Title: _____

Signature: _____ Date: _____